



SmartScore™

Integrates seamlessly into existing fraud systems

SmartScore™ is a self-service neural modelling tool that creates multiple-models (for omni-channel management) in hours rather than months; a new modular product that allows our customers to create neural models quickly and precisely for reducing fraud.

An industry first, self-service tool that demystifies the process of modelling for our customers. Designed to integrate seamlessly into existing fraud systems (fraud platform and rule engine agnostic) significantly enhancing the fraud detection system and reducing the impact on existing operations.

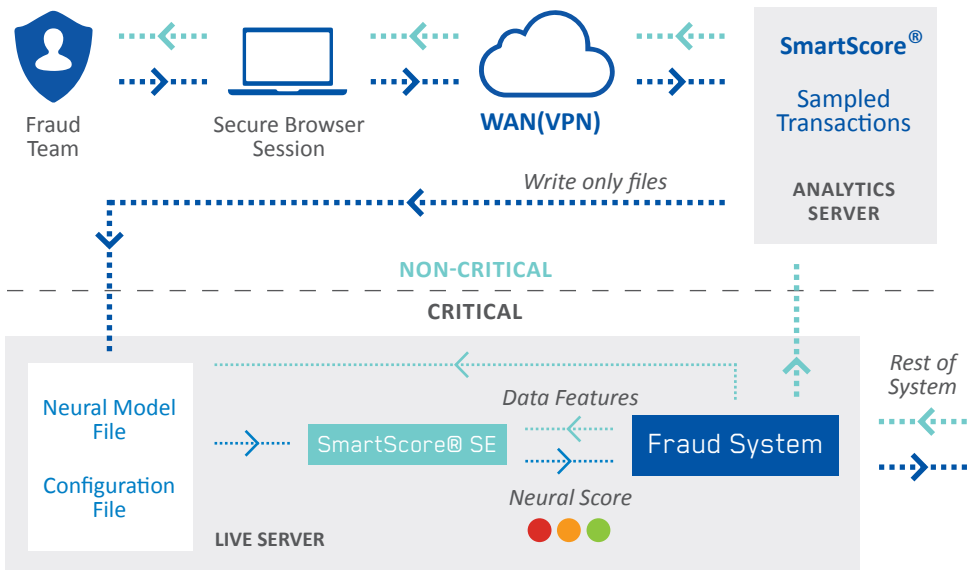
SmartScore™ brings the following key benefits to the user:

- Self-service , no requirement for original vendor involvement in model creation
- Significantly reduces the neural model production costs and overall total cost of ownership, enabling multiple neural model support to be not only technically feasible, but also economically viable

Core Benefits

- Fast in-house model creation in hours, as opposed to waiting months for a vendor
- High-performance fraud detection with performance parameters set to meet fraud team capacity
- Fraud platform agnostic – can work with any suppliers rule engine via an API
- Reusable asset – can build models for other business applications outside of fraud
- Simplified decision making
- Improved fraud detection and reduced false positive ratio
- Improved acceptance rates

SmartScore™ Solution Architecture



Key Features

- Multiple-model capabilities & management
- Latest machine-learning technology and techniques
- Browser-based user interface
- Highly secure
- Self-service and easy to use
- Produce models in-house same day
- Real-time fraud detection
- Fraud platform agnostic
- User configurable performance metrics