



## SmartRule™



Stand-alone, self-service rule generator for any fraud platforms

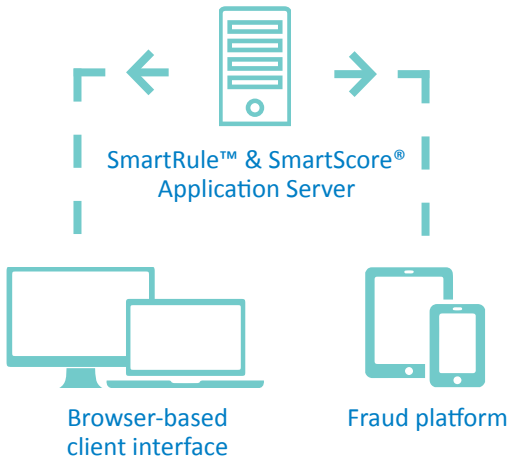
SmartRule™ is a self-service rule generation tool designed to create easy to understand fraud detection rule-sets. A stand-alone tool that will rapidly supplement rule management processes, reducing the need for human intervention and improving efficiency with creation and deployment of rule sets.

- The self-service rule builder is unique, as users can build rule-sets and operate them quickly with no need for external vendor support or expensive professional services
- SmartRule™ is a stand-alone tool, which requires no integration and can be deployed rapidly
- This unique self-learning product can be added to an existing fraud system and will reduce the need for constant manual reviews, hence allowing clients to focus on more complex business matters

## Core Benefits

SmartRule™, along with SmartScore®, is a revolutionary step forward in the automation of fraud prevention by using machine-learning, as we know that machines can consistently make a large number of automated decisions, leaving the more complex decisions to humans. We believe that fraud prevention is ideal for this type of technological advancement. SmartRule™ is a clever, but simple, tool that generates high-performance rule-sets that provide high fraud detection rates and low false:positive ratios, in order to maximise fraud prevention and minimise operational costs.

## SmartRule™ Client Access and UI



- 1\*** Creation of Neural Model (SmartScore)
- 2** Analysis (range of graphs/tables)
- 3** Generate Rules (SmartRule)
- 4** Export metrics and rules into (RiskNet) fraud platform

\*Can operate in conjunction with SmartScore® or independently

## Key Features

- Self-service rule creation
- High speed rule model creation and deployment
- High performance fraud detection
- Simplified rule management and performance monitoring
- Easy to use
- Provides a 24/7 fraud analysis capability
- Reusable asset - can create rules for any business function
- Streamlines rules management processes
- Fraud platform agnostic