



SmartRule[®]



Stand-alone, self-service rule generator for fraud platforms

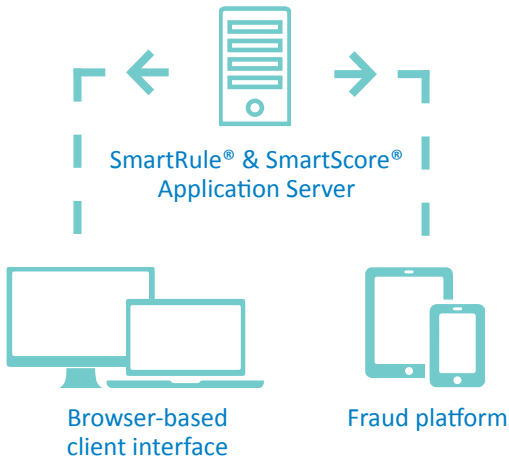
SmartRule[®] is a self-service rule generation tool designed to create easy to understand fraud detection rule-sets. A stand-alone tool that will rapidly supplement rule management processes, reducing the need for human intervention and improving efficiency.

- The self-service rule builder is unique, as users can build rule-sets and operate them quickly with no need for external vendor support or expensive professional services
- SmartRule[®] is a stand-alone tool, which requires no integration and can be deployed rapidly
- These unique self-learning products can be added to an existing fraud system and will reduce the need for constant manual reviews, hence allowing clients to focus on more complex business matters

Core Benefits

SmartRule[®], along with SmartScore[®], is a revolutionary step forward in the automation of fraud prevention by the use of machine-learning, as we know that machines can consistently make a large number of automated decisions, leaving the more complex decisions to human intervention. We believe that fraud prevention is ideal for this type of technological advancement. SmartRule[®] is a clever, but simple, tool that generates high-performance rule-sets that provide high fraud detection rates and low false:positive ratios, in order to maximise fraud prevention and minimise operational costs.

SmartRule[®] Client Access and UI



- 1*** Creation of Neural Model (SmartScore)
- 2** Analysis (range of graphs/tables)
- 3** Generate Rules (SmartRule)
- 4** Export metrics and rules into (RiskNet) fraud platform

*Can operate in conjunction with SmartScore[®] or independently

Key Features

- Self-service rule creation
- High speed rule model creation and deployment
- High performance fraud detection
- Simplified rule management and performance monitoring
- Easy to use
- Provides a 24/7 fraud analysis capability
- Reusable asset - can create rules for any business function
- Streamlines rules management processes
- Fraud platform agnostic