



PAYMENTS INTELLIGENCE TO ENRICH,
PROTECT AND GROW YOUR BUSINESS



SmartIntelligence™

Identifies risks & pinpoints business opportunities

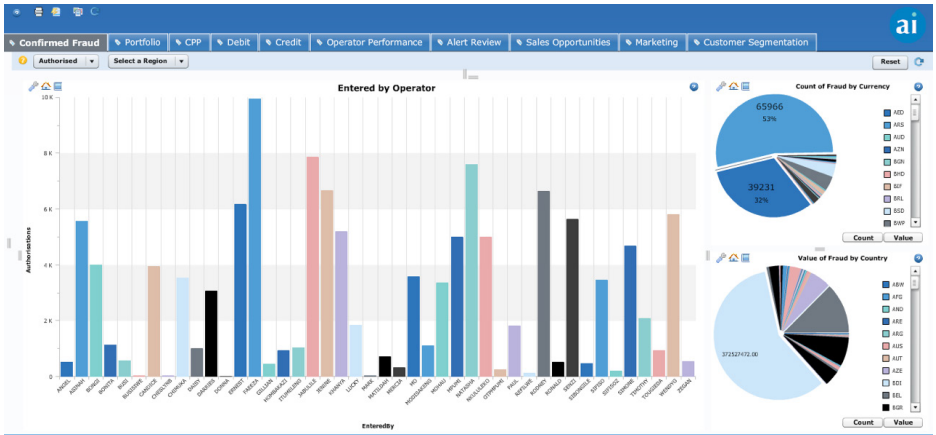
SmartIntelligence™ utilises ai's predictive analytical capability and technology not only to identify risks but also to pinpoint business opportunities found in transactional data. Providing Management Opportunity Dashboards that help our customers move from knowing what happened (Management Information) to predicting what will happen (Management Opportunity).

With the overwhelming amounts of data that can be accessed through management information suites, SmartIntelligence™ is designed to help business managers pinpoint opportunities in real-time, by utilising payment data and other accessible data sources.

Core Benefits

The technology to extract information into management dashboards is now common place. The issue, going forward, is, armed with this information, how could a business predict the impact of a decision and, furthermore, optimise around such a given event? For example, the decision to lower price will impact an entire business across the full p&l – both revenues and costs are impacted by such a decision. Such holistic decisions are very complex and are not something that a human being could do in real time.

SmartIntelligence™



Key Features

- Utilisation of ai's industry leading predictive intelligence capability to drive customer insight and opportunity identification
- Central view of several data sources in a single secure online reporting environment
- Specific areas for business opportunity or potential customer risk can be highlighted to the user
- Data agnostic - payment or non-payment sources
- Pivot and drill down data to generate different views and insight
- Different time periods, segmentation and customer hierarchy levels can be defined; dependent on user access level